

Station KTNV-TV LAS VEGAS, NV
Advertiser () .PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1566
Buyer Media Placement
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1566
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 82,050
PLS CONFIRM ASAP
THANKS ,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	1	TU	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/23-10/23	1	1	1	\$450.00	
	2	W	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/24-10/24	1	1	1	\$450.00	
	3	TH	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/25-10/25	1	1	1	\$450.00	
	4	F	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
	5	M	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
	6	TU	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
	7	W	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	8	TH	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	9	F	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	10	M	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	11	TU	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/23-10/23	1	1	1	\$750.00	

Station KTNV-TV LAS VEGAS, NV

Advertiser () .PRIORITIES USA ACTI

Product PRIORITIES USA

Estimate# 1566

Buyer Media Placement

Phone#

Fax#

Agency () MUNDY KATOWITZ MEDIA INC

1322 G. STREET SE

WASHINGTON, DC 20003

Agency C/P1/P2/E 321/340/1566

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	12	W	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/24-10/24	1	1	1	\$750.00	
	13	TH	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/25-10/25	1	1	1	\$750.00	
	14	F	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
	15	M	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
	16	TU	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/23-10/23	1	1	1	\$750.00	
	17	W	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/24-10/24	1	1	1	\$750.00	
	18	TH	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/25-10/25	1	1	1	\$750.00	
	19	F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
	20	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
	21	TU	9A-10A	MORNING BLEND	:30	\$400.00	10/23-10/23	1	1	1	\$400.00	
	22	W	9A-10A	MORNING BLEND	:30	\$400.00	10/24-10/24	1	1	1	\$400.00	
	23	TH	9A-10A	MORNING BLEND	:30	\$400.00	10/25-10/25	1	1	1	\$400.00	
	24	F	9A-10A	MORNING BLEND	:30	\$400.00	10/26-10/26	1	1	1	\$400.00	
	25	M	9A-10A	MORNING BLEND	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
	26	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	10/23-10/23	1	1	1	\$1,000.00	
	27	W	10A-11A	VIEW-ABC	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	28	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	

Station KTNV-TV LAS VEGAS, NV
Advertiser () .PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1566
Buyer Media Placement
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1566
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	29	F	10A-11A	VIEW-ABC	:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
	30	M	10A-11A	VIEW-ABC	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	31	TU	11A-12P	ACTN NEWS@11AM	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
	32	W	11A-12P	ACTN NEWS@11AM	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	33	TH	11A-12P	ACTN NEWS@11AM	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	34	F	11A-12P	ACTN NEWS@11AM	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	35	M	11A-12P	ACTN NEWS@11AM	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	36	TU	12P-1P	CHEW-ABC	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	37	W	12P-1P	CHEW-ABC	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
	38	TH	12P-1P	CHEW-ABC	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	39	F	12P-1P	CHEW-ABC	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	40	M	12P-1P	CHEW-ABC	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	41	TU	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	42	W	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
	43	TH	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	44	F	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	

Station KTNV-TV LAS VEGAS, NV
Advertiser () .PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1566
Buyer Media Placement
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1566
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	45	M	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	46	TU	2P-3P	KATIE	:30	\$350.00	10/23-10/23	1	1	1	\$350.00	
	47	W	2P-3P	KATIE	:30	\$350.00	10/24-10/24	1	1	1	\$350.00	
	48	TH	2P-3P	KATIE	:30	\$350.00	10/25-10/25	1	1	1	\$350.00	
	49	F	2P-3P	KATIE	:30	\$350.00	10/26-10/26	1	1	1	\$350.00	
	50	M	2P-3P	KATIE	:30	\$350.00	10/29-10/29	1	1	1	\$350.00	
	51	TU	3P-330P	MILLIONAIRE	:30	\$500.00	10/23-10/23	1	1	1	\$500.00	
	52	W	3P-330P	MILLIONAIRE	:30	\$500.00	10/24-10/24	1	1	1	\$500.00	
	53	TH	3P-330P	MILLIONAIRE	:30	\$500.00	10/25-10/25	1	1	1	\$500.00	
	54	F	3P-330P	MILLIONAIRE	:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
	55	M	3P-330P	MILLIONAIRE	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	56	TU	330P-4P	ACTION NW@330P	:30	\$500.00	10/23-10/23	1	1	1	\$500.00	
	57	W	330P-4P	ACTION NW@330P	:30	\$500.00	10/24-10/24	1	1	1	\$500.00	
	58	TH	330P-4P	ACTION NW@330P	:30	\$500.00	10/25-10/25	1	1	1	\$500.00	
	59	F	330P-4P	ACTION NW@330P	:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
	60	M	330P-4P	ACTION NW@330P	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	61	TU	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	

Station KTNV-TV LAS VEGAS, NV
Advertiser () .PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1566
Buyer Media Placement
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1566
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	62	W	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	63	TH	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	64	F	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	65	M	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	66	TU	5P-530P	ACTION NWS@5PM	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
	67	W	5P-530P	ACTION NWS@5PM	:30	\$900.00	10/24-10/24	1	1	1	\$900.00	
	68	TH	5P-530P	ACTION NWS@5PM	:30	\$900.00	10/25-10/25	1	1	1	\$900.00	
	69	F	5P-530P	ACTION NWS@5PM	:30	\$900.00	10/26-10/26	1	1	1	\$900.00	
	70	M	5P-530P	ACTION NWS@5PM	:30	\$900.00	10/29-10/29	1	1	1	\$900.00	
	71	TU	530P-6P	ABC-WORLD NWS	:30	\$2,000.00	10/23-10/23	1	1	1	\$2,000.00	
	72	W	530P-6P	ABC-WORLD NWS	:30	\$2,000.00	10/24-10/24	1	1	1	\$2,000.00	
	73	TH	530P-6P	ABC-WORLD NWS	:30	\$2,000.00	10/25-10/25	1	1	1	\$2,000.00	
	74	F	530P-6P	ABC-WORLD NWS	:30	\$2,000.00	10/26-10/26	1	1	1	\$2,000.00	
	75	M	530P-6P	ABC-WORLD NWS	:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
	76	TU	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/23-10/23	1	1	1	\$1,000.00	
	77	W	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	

Station KTNV-TV LAS VEGAS, NV
Advertiser () .PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1566
Buyer Media Placement
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1566
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	78	TH	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	79	F	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
	80	M	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	81	TH	630P-7P	ACTION NWS@630	:30	\$1,100.00	10/25-10/25	1	1	1	\$1,100.00	
	82	W	7P-730P	ACCESS HOLLYWD	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
	83	F	7P-730P	ACCESS HOLLYWD	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	84	TU	730P-8P	MILLIONAIRE	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	85	W	730P-8P	MILLIONAIRE	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
	86	TH	730P-8P	MILLIONAIRE	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	87	F	730P-8P	MILLIONAIRE	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	88	M	730P-8P	MILLIONAIRE	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	89	TU	1135P-1205A	ABC-NITELINE<	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	90	W	1135P-1205A	ABC-NITELINE<	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
	91	TH	1135P-1205A	ABC-NITELINE<	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	92	F	1135P-1205A	ABC-NITELINE<	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	

Station KTNV-TV LAS VEGAS, NV
Advertiser () .PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1566
Buyer Media Placement
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1566
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	93	M	1135P-1205A	ABC-NITELINE<	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	94	TU	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/23-10/23	1	1	1	\$450.00	
	95	W	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/24-10/24	1	1	1	\$450.00	
	96	TH	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/25-10/25	1	1	1	\$450.00	
	97	F	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
	98	M	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
	99	TU	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/23-10/23	1	1	1	\$150.00	
	100	W	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/24-10/24	1	1	1	\$150.00	
	101	TH	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/25-10/25	1	1	1	\$150.00	
	102	F	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/26-10/26	1	1	1	\$150.00	
	103	M	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
	104	SA	5A-6A	ACTN NWS SA@5A	:30	\$450.00	10/27-10/27	1	1	1	\$450.00	
	105	SA	6A-7A	ACTN NWS SA@6A	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
	106	SA	7A-8A	GD MRN-SAT-ABC	:30	\$850.00	10/27-10/27	1	1	1	\$850.00	
	107	SA	8A-9A	ACTN NWS SA@8A	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	

Station KTNV-TV LAS VEGAS, NV

Advertiser () .PRIORITIES USA ACTI

Product PRIORITIES USA

Estimate# 1566

Buyer Media Placement

Phone#

Fax#

Agency () MUNDY KATOWITZ MEDIA INC

1322 G. STREET SE

WASHINGTON, DC 20003

Agency C/P1/P2/E 321/340/1566

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	108	SA	6P-630P	ACTION NWS@6PM	:30	\$800.00	10/27-10/27	1	1	1	\$800.00	
	109	SU	5A-6A	ACTN NWS SU@5A	:30	\$450.00	10/28-10/28	1	1	1	\$450.00	
	110	SU	6A-7A	ACTN NWS SU@6A	:30	\$750.00	10/28-10/28	1	1	1	\$750.00	
	111	SU	7A-8A	GD MRN-SUN-ABC	:30	\$850.00	10/28-10/28	1	1	1	\$850.00	
	112	SU	6P-7P	NEWS	:30	\$850.00	10/28-10/28	1	1	1	\$850.00	

---REPORT TOTALS---

Report Totals: 112 / \$82,050.00

---SALES MONTHLY TOTALS---

Oct 12: 92 / \$67,500.00

Nov 12: 20 / \$14,550.00

Sales Totals: 112 / \$82,050.00

Station Totals: 112 / \$82,050.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$356,739	KBLR	0%	KLAS	19%	KSNV	24%	KTNV	23%	KTUD	2%
		KVCW	5%	KVMY	9%	KVVU	18%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

Station	KTNV-TV LAS VEGAS, NV	Agency	() MUNDY KATOWITZ MEDIA INC	Rep Firm	
Advertiser	() .PRIORITIES USA ACTI		1322 G. STREET SE	Sales Office	() PHILADELPHIA
Product	PRIORITIES USA		WASHINGTON, DC 20003	Salesperson	() ANJIE BRADY
Estimate#	1566	Agency C/P1/P2/E	321/340/1566	Salesperson Phone#	215-567-6005
Buyer	Media Placement	Flight Dates	10/23/2012 - 10/29/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

CASH IN ADVANCE